|  |  |
| --- | --- |
| **Cost Type** | **Cost Per Month (USD)** |
| Hosting & Storage | 45$ |
| Marketing | 59.99$ |
| App Store fees | 20$ |
| Play Store | 20$ |
| Electric bills | 200$ |
| ISP (internet) | 100$ |
| AI API for chat bot | 3$ |
| Laptops upgrade | 200$ |
| Designer (logo) | 20$ |
| UI / UX designer | 70$ |
| Transportation | 200$ |
| Coursera plus | 59$ |
| **Total :** | 1000$ |
| **Total variable cost :** | 710$ |

**Fixed Cost:**

Initial development cost: 710$ x 4 months + 290$= 3130$

|  |  |
| --- | --- |
| **Description** | **Amount / Rate** |
| Fixed Cost | 290$ |
| Revenue Streams | 900$ |
| Maintenance | 50$ (3 months free trial) |
| Premium account feature | 10$ |
| Variable Rate | 2% |
| Variable costs (4 months) | |
| Monthly cost (for team) | 2840$ |
| Breakeven Points | |
| Number of sales needed | 8 |
| Number of subscription needed | 29 |
| Contribution Margin per Sale | 392$ |

Contribution Margin per Sale = 400 – (400\*2%) = 392$

**Google forms link :**

https://forms.office.com/Pages/ResponsePage.aspx?id=CDJzroOHk0uUpcXyn7cfqQgMnoGVGyFLgncrGz8KA8VUM1RBWU0yREJHMDhGRTM1MTBCOUpJR0pLVi4u

**Google forms barcode :**

